

## **Authentic Life Fellowship Social Media Guidelines**

### **Purpose**

This policy provides parameters to guide church staff, team members, volunteers, and church members when social media tools are used on behalf of Authentic Life Fellowship or when Authentic Life Fellowship becomes part of a social media dialogue.

### **Facebook Group Guidelines**

Authentic Life Fellowship utilizes a Facebook group, found at <https://www.facebook.com/groups/98998871001/> as a way for intercommunication between members, attenders, and supporters of the church. Please use the following guidelines when participating in that group:

- Please keep all information shared in the group confidential.
- Please refrain from re-posting statuses or photos that are shared in the group to personal social media pages without permission.
- Please refrain from soliciting money for non-church or non-ministry related purposes.
- Please refrain from posting partisan political messages or paid advertising.
- The group is for current members, attenders and supporters (i.e. donors, missionaries, etc.) or for former members who are still active in the group (those who no longer attend but are still involved).
- The group is not for introducing people who have never attended ALF to the church.
- Please refrain from posting questionable content that might offend people, reflect badly on the church, or is not relevant to the group. Such content might include, but is not limited to, inappropriate or sexually suggestive photos, crude humor, crude language, photos of non-ALF related activities or events, etc. If you are unsure about a post, please ask ALF leadership before posting.

## **Broad Social Media Guidelines**

For any other social media that involves Authentic Life Fellowship staff, members, etc., please follow these tips:

- Be selective... There are a variety of digital platforms available. Use the right medium for the right message. For example, don't use a public Facebook post to communicate sensitive or private information.
- Be wise... A blog, community post, or social media post is often visible to the entire public and can/will be shared by others in ways that cannot be controlled at any level. Be extremely wise with all content posted.
- Use grace... Always use Biblical wisdom when utilizing social media. For example, if someone has offended you, consider speaking with them privately on the matter.
- Ask us... In areas where this policy does not provide a direct answer for how members of our church community should answer social media questions, please check with Authentic Life Fellowship's leadership team before speaking as a representative of the church.
- Help us... As social media changes constantly our guidelines will need to be updated on a regular basis. Please contact Authentic Life Fellowship's leadership team with any suggestions you might have for our policy. Thank you!